Business Administration
Department Dashboard
2014-2015

Submitted by:
Gerardo Javariz Cordero
OPEI Director

Prepared by:
Vanessa López Quiles
Administrative Assistant

September, 2014
ACADEMIC PROGRAMS

- Bachelor of Business Administration with emphasis in six areas:
  - Finance
  - General Program
  - Computer Information Systems
  - Human Resources Management

- Articulated Transfer Program with the UPR-Carolina for a Bachelor’s degree in:
  - Hotel and Restaurant Management.

- The Business Administration Department offers concentrations in the following academic programs:
  - Finance
  - Accounting
  - Marketing
  - Computer Information Systems
  - Human Resources

- The Business Administration Department offers minor concentrations in the following academic programs:
  - Electronic Technology
  - Elementary Education
  - Human Resources
  - Information Systems
  - General Accounting
  - Management Accounting
  - Financial Accounting
  - Office Systems
  - Political Science
  - Psychology
  - Sociology
  - Spanish
  - English
  - Finance
  - Marketing
  - Management
  - Art
  - Music
  - History
  - Theatre
  - Italian
  - Philosophy

FRESHMAN DISTRIBUTION

- Bachelor in Accounting:
- Bachelor in Finance:
- Bachelor in Marketing:

INSTITUTIONAL ACCREDITATION AND LICENSE


PROFESSIONAL ACCREDITATIONS

- Association of Collegiate Business Schools and Programs (ACBSP)
Freshman Distribution (CONTINUATION)

- Bachelor In General Program:

Freshman Distribution (CONTINUATION)

- Articulated Transfer Program with the UPR-Carolina for a Bachelor in Hotel and Restaurant Management

Total Enrollment Distribution

- Bachelor in Accounting:

- Bachelor in Computer Information Systems:

- Bachelor in Human Resources Management:

- Bachelor in Finance:
Total Enrollment Distribution (CONTINUATION)

- Bachelor in Marketing:

- Bachelor in General Program:

- Bachelor in Computer Information Systems

Total Enrollment Distribution (CONTINUATION)

- Bachelor in Human Resources Management:

- Articulated Transfer Program with the UPR-Carolina for a Bachelor in Hotel and Restaurant Management

DEGREES AWARDED

- Bachelor in Accounting
University Of Puerto Rico At Aguadilla
Business Administration Department Dashboard

DEGREES AWARDED (CONTINUATION)
- Bachelor in Finance:
- Bachelor in Marketing:
- Bachelor in General Program:
- Bachelor in Computer Information Systems
- Bachelor in Human Resources Management:

RETENTION BY ACADEMIC PROGRAM
- Bachelor in Accounting
University Of Puerto Rico At Aguadilla
Business Administration Department Dashboard

Retention by Academic Program (Continuation)

- Bachelor in Finance:
  - 2011-2012: 93.0%
  - 2012-2013: 100.0%
  - 2013-2014: 100.0%

- Bachelor in Marketing:
  - 2011-2012: 58.0%
  - 2012-2013: 67.0%
  - 2013-2014: 100.0%

- Bachelor in General Program:
  - 2011-2012: 82.0%
  - 2012-2013: 83.0%
  - 2013-2014: 59.3%

- Bachelor in Computer Information Systems
  - 2011-2012: 73.0%
  - 2012-2013: 73.0%
  - 2013-2014: 50.0%

- Bachelor in Human Resources Management:
  - 2011-2012: 94.0%
  - 2012-2013: 78.0%
  - 2013-2014: 66.7%

- Articulated Transfer Program with the UPR-Carolina for a Bachelor in Hotel and Restaurant Management
  - 2011-2012: 100.0%
  - 2012-2013: 60.0%
  - 2013-2014: 42.9%
ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS

• Bachelor in Accounting:

- 2011-2012: 245 Full-Time, 15 Part-Time
- 2012-2013: 241 Full-Time, 18 Part-Time
- 2013-2014: 220 Full-Time, 18 Part-Time
- 2014-2015: 230 Full-Time, 14 Part-Time

• Bachelor in Finance:

- 2011-2012: 44 Full-Time, 5 Part-Time
- 2012-2013: 47 Full-Time, 6 Part-Time
- 2013-2014: 63 Full-Time, 2 Part-Time
- 2014-2015: 75 Full-Time, 5 Part-Time

• Bachelor in Marketing:

- 2011-2012: 16 Full-Time, 101 Part-Time
- 2012-2013: 22 Full-Time, 105 Part-Time
- 2013-2014: 17 Full-Time, 118 Part-Time
- 2014-2015: 21 Full-Time, 113 Part-Time

• Bachelor in General Program:

- 2011-2012: 1 Full-Time, 62 Part-Time
- 2012-2013: 3 Full-Time, 78 Part-Time
- 2013-2014: 91 Full-Time, 9 Part-Time
- 2014-2015: 98 Full-Time, 5 Part-Time

• Bachelor in Computer Information Systems:

- 2011-2012: 7 Full-Time, 93 Part-Time
- 2012-2013: 10 Full-Time, 86 Part-Time
- 2013-2014: 9 Full-Time, 93 Part-Time
- 2014-2015: 12 Full-Time, 85 Part-Time

• Bachelor in Human Resources Management:

- 2011-2012: 24 Full-Time, 160 Part-Time
- 2012-2013: 21 Full-Time, 135 Part-Time
- 2013-2014: 22 Full-Time, 126 Part-Time
- 2014-2015: 17 Full-Time, 115 Part-Time
ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS (CONTINUATION)

- Articulated Transfer Program with the UPR-Carolina for a Bachelor of Hotel and Restaurant Management

Distribution of Student Application (By Alternative) (CONTINUATION)

- Bachelor of Finance:

DISTRIBUTION OF STUDENT APPLICATION (BY ALTERNATIVE)

- Bachelor of Accounting

- Bachelor of Marketing:
Distribution of Student Application (By Alternative) (CONTINUATION)

- Bachelor in General Program:
  - Bachelor in Computer Information Systems
  - Articulated Transfer Program with the UPR-Carolina for a Bachelor in Hotel and Restaurant Management

Distribution of Student Application (By Alternative) (CONTINUATION)

- Bachelor in Human Resources Management