University of Puerto Rico at Aguadilla
Office of Planning and Institutional Research (OPIR)

Business Administration Department Dashboard
2019-2020

Submitted by:
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Director OPEI

Prepared by:
Vanessa López Quiles
Administrative Assistant

November, 2019
ACADEMIC PROGRAMS

• Bachelor’s of Business Administration, through its six areas of emphasis:
  - Finance
  - Accounting
  - Marketing
  - General Program
  - Computer Information Systems
  - Human Resources Management

• Articulated Transfer Program UPR-Carolina towards Bachelor:
  - Hotel and Restaurant Management.

INSTITUTIONAL ACCREDITATION AND LICENSE

• Licensed by the Puerto Rico Council on Higher Education (PRCHE) since 1997 (Certification Num. 2007-097 PRCHE).

PROFESSIONAL ACCREDITATIONS

• Association of Collegiate Business Schools and Programs (ACBSP)
ACADEMIC PROGRAMS (CONTINUATION)

• Business Administration Department offers concentrations increased in the following academic programs:
  - Finance
  - Accounting
  - Marketing
  - Computer Information Systems
  - Human Resources

• Business Administration Department offers lower concentrations in the following academic programs:
  - Electronic Technology
  - Elementary Education
  - Human Resources
  - Information Systems
  - General Accounting
  - Management Accounting
  - Financial Accounting
  - Office Systems
  - Political Science
  - Psychology
  - Sociology
  - Spanish
  - English
  - Finance
  - Marketing
  - Management
  - Art
  - Music
  - History
  - Theatre
  - Italian
  - Philosophy
Business Administration
Department
**FRESHMAN DISTRIBUTION**

- **2017-2018:** 192
- **2018-2019:** 169
- **2019-2020:** 152

**FRESHMAN ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS**

- **2017-2018:**
  - Full-Time: 192
  - Part-Time: 0
- **2018-2019:**
  - Full-Time: 169
  - Part-Time: 0
- **2019-2020:**
  - Full-Time: 152
  - Part-Time: 0

**FRESHMAN GENDER DISTRIBUTION**

- **2017-2018:**
  - Female: 97
  - Male: 95
- **2018-2019:**
  - Female: 86
  - Male: 83
- **2019-2020:**
  - Female: 63
  - Male: 89

**DISTRIBUTION OF THE FRESHMAN BY TYPE OF SCHOOL**

- **2017-2018:**
  - Public School: 148
  - Private School: 44
- **2018-2019:**
  - Public School: 133
  - Private School: 36
- **2019-2020:**
  - Public School: 118
  - Private School: 34
The IGS of high school students upon entering the UPR-Aguadilla:

The GPA of these students at the end of the first university year:

College Board average:
- Verbal Aptitude: 275, 273, 271
- Mathematical Aptitude: 269, 270, 271, 272, 273, 274, 275

Business Administration Department Dashboard

3.48 3.54 3.49

College Board average:
- 2017-2018: 497
- 2018-2019: 495
- 2019-2020: 491
DISTRIBUTION OF STUDENT APPLICATION (BY ALTERNATIVE)

<table>
<thead>
<tr>
<th>Year</th>
<th>First Alternative</th>
<th>Second Alternative</th>
<th>Third Alternative</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>262</td>
<td>281</td>
<td>197</td>
</tr>
<tr>
<td>2018</td>
<td>226</td>
<td>204</td>
<td>207</td>
</tr>
<tr>
<td>2019</td>
<td>220</td>
<td>172</td>
<td>197</td>
</tr>
</tbody>
</table>

FRESHMEN DEMAND OF AGUADILLA AND NEIGHBORING TOWNS

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Aguadilla</td>
<td>39</td>
<td>28</td>
<td>26</td>
</tr>
<tr>
<td>Aguada</td>
<td>28</td>
<td>31</td>
<td>31</td>
</tr>
<tr>
<td>Isabel</td>
<td>24</td>
<td>17</td>
<td>25</td>
</tr>
<tr>
<td>Moca</td>
<td>21</td>
<td>27</td>
<td>16</td>
</tr>
<tr>
<td>San Sebastián</td>
<td>21</td>
<td>23</td>
<td>13</td>
</tr>
<tr>
<td>Total</td>
<td>133</td>
<td>126</td>
<td>111</td>
</tr>
</tbody>
</table>

FRESHMEN RACE OR ETHNICITY DISTRIBUTION

<table>
<thead>
<tr>
<th>Race or Ethnicity</th>
<th>2017-2018</th>
<th>2018-2019</th>
<th>2019-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic or Latino</td>
<td>180</td>
<td>168</td>
<td>152</td>
</tr>
<tr>
<td>Black or African American</td>
<td>12</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Native American</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Alaska Native</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Native Hawaiian or Other Pacific Islander</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Asian</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Write</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>More Than One Race Reported</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Race Not Reported or Unknown</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Total</td>
<td>192</td>
<td>169</td>
<td>152</td>
</tr>
</tbody>
</table>
DISTRIBUTION STUDENTS NEW ENTRY BY PROGRAM

- Bachelor of Accounting
- Bachelor of Finance
- Bachelor of Marketing
- Bachelor of General Program
- Bachelor of Human Resources Management
- Bachelor of Computer Information Systems
- Articulated Transfer - Hotel and Restaurant Management
University of Puerto Rico at Aguadilla
Business Administration Department Dashboard

TOTAL ENROLLMENT DISTRIBUTION

DEGREES AWARDED OF THE DEPARTMENT

TOTAL ENROLLMENT RACE OR ETHNICITY DISTRIBUTION

<table>
<thead>
<tr>
<th>Race</th>
<th>2018-2020</th>
<th>2019-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black or African American</td>
<td>15</td>
<td>12</td>
</tr>
<tr>
<td>Native American</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Alaska Native</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Native Hawaiian or Other Pacific Islander</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Asian</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Write</td>
<td>59</td>
<td>30</td>
</tr>
<tr>
<td>More Than One Race Reported</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Race Not Reported or Unknown</td>
<td>771</td>
<td>759</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>851</strong></td>
<td><strong>803</strong></td>
</tr>
</tbody>
</table>

RACE

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>2018-2020</th>
<th>2019-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic or Latino</td>
<td>850</td>
<td>800</td>
</tr>
<tr>
<td>No-Hispanic or Latino</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Ethnicity Not Reported or Unknown</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>851</strong></td>
<td><strong>803</strong></td>
</tr>
</tbody>
</table>

Ethnicity

RATE OF DEGREES AWARDED OF THE DEPARTMENT

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td><strong>135</strong></td>
<td><strong>143</strong></td>
<td><strong>142</strong></td>
</tr>
<tr>
<td><strong>54%</strong></td>
<td><strong>53%</strong></td>
<td><strong>47%</strong></td>
<td></td>
</tr>
</tbody>
</table>
Programs of Business Administration Department
Bachelor of Business Administration with concentration in Accounting
FRESHMAN DISTRIBUTION

TOTAL ENROLLMENT DISTRIBUTION

DEGREES AWARDED

RETENTION BY ACADEMIC PROGRAM

Bachelor of Business Administration with concentration in Accounting
TOTAL ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS

TOTAL ENROLLMENT BY GENDER

DISTRIBUTION OF STUDENT APPLICATION (BY ALTERNATIVE)
Bachelor of Business Administration with concentration in Finance
University of Puerto Rico at Aguadilla
Business Administration Department Dashboard
Bachelor of Business Administration with concentration in Finance

FRESHMAN DISTRIBUTION

TOTAL ENROLLMENT DISTRIBUTION

DEGREES AWARDED

RETENTION BY ACADEMIC PROGRAM

Bachelor of Business Administration with concentration in Finance

- 2016-2017
  - 18
  - 33
  - 82.0%

- 2017-2018
  - 19
  - 72
  - 67.0%

- 2018-2019
  - 7
  - 62
  - 79.0%

- 2019-2020
  - 11
  - 60
  - 82.0%
DISTRIBUTION OF STUDENT APPLICATION (BY ALTERNATIVE)

TOTAL ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS

TOTAL ENROLLMENT BY GENDER
Bachelor of Business Administration with concentration in Marketing
University of Puerto Rico at Aguadilla
Business Administration Department Dashboard
Bachelor of Business Administration with concentration in Marketing

FRESHMAN DISTRIBUTION

DEGREES AWARDED

TOTAL ENROLLMENT DISTRIBUTION

RETENTION BY ACADEMIC PROGRAM

Bachelor of Business Administration with concentration in Marketing

--- | --- | --- | --- | ---
**Freshman Distribution** | 33 | 34 | 25 | 21
**Degrees Awarded** | 43 | 40 | 47 | 47
**Total Enrollment Distribution** | 173 | 183 | 170 | 173
**Retention by Academic Program** | 86.0% | 85.0% | 74.0%
TOTAL ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS

2017-2018: Full-Time 161, Part-Time 22
2018-2019: Full-Time 150, Part-Time 20
2019-2020: Full-Time 152, Part-Time 21

TOTAL ENROLLMENT BY GENDER

2019-2020: Female 95, Male 78
2018-2019: Female 93, Male 77
2017-2018: Female 91, Male 92
2016-2017: Female 85, Male 88

DISTRIBUTION OF STUDENT APPLICATION (BY ALTERNATIVE)

2019: Third Alternative 26, Second Alternative 45, First Alternative 8
2018: Third Alternative 26, Second Alternative 36, First Alternative 26
Bachelor of Business Administration with concentration in General Program
Business Administration Department Dashboard
Bachelor of Business Administration with concentration in General Program

FRESHMAN DISTRIBUTION

DEGREES AWARDED

TOTAL ENROLLMENT DISTRIBUTION

RETENTION BY ACADEMIC PROGRAM
TOTAL ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS

<table>
<thead>
<tr>
<th>Year</th>
<th>Full-Time</th>
<th>Part-Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016-2017</td>
<td>120</td>
<td>5</td>
</tr>
<tr>
<td>2017-2018</td>
<td>131</td>
<td>8</td>
</tr>
<tr>
<td>2018-2019</td>
<td>131</td>
<td>7</td>
</tr>
<tr>
<td>2019-2020</td>
<td>141</td>
<td>5</td>
</tr>
</tbody>
</table>

TOTAL ENROLLMENT BY GENDER

<table>
<thead>
<tr>
<th>Year</th>
<th>Female</th>
<th>Male</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016-2017</td>
<td>61</td>
<td>64</td>
</tr>
<tr>
<td>2017-2018</td>
<td>66</td>
<td>64</td>
</tr>
<tr>
<td>2018-2019</td>
<td>64</td>
<td>74</td>
</tr>
<tr>
<td>2019-2020</td>
<td>56</td>
<td>90</td>
</tr>
</tbody>
</table>

DISTRIBUTION OF STUDENT APPLICATION (BY ALTERNATIVE)

- **Third Alternative**
- **Second Alternative**
- **First Alternative**

<table>
<thead>
<tr>
<th>Year</th>
<th>First Alternative</th>
<th>Second Alternative</th>
<th>Third Alternative</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>70</td>
<td>63</td>
<td>74</td>
</tr>
<tr>
<td>2018</td>
<td>72</td>
<td>59</td>
<td>72</td>
</tr>
<tr>
<td>2019</td>
<td>71</td>
<td>54</td>
<td>72</td>
</tr>
</tbody>
</table>
Bachelor of Business Administration with concentration in Computer Information Systems
University of Puerto Rico at Aguadilla
Business Administration Department Dashboard
Bachelor of Business Administration with concentration in Computer Information Systems

FRESHMAN DISTRIBUTION

DEGREES AWARDED

TOTAL ENROLLMENT DISTRIBUTION

RETENTION BY ACADEMIC PROGRAM

Bachelor of Business Administration with concentration in Computer Information Systems
TOTAL ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS

TOTAL ENROLLMENT BY GENDER

DISTRIBUTION OF STUDENT APPLICATION (BY ALTERNATIVE)
Bachelor of Business Administration with concentration in Human Resources Management
FRESHMAN DISTRIBUTION

- 2016-2017: 37
- 2017-2018: 29
- 2018-2019: 26
- 2019-2020: 11

TOTAL ENROLLMENT DISTRIBUTION

- 2016-2017: 179
- 2017-2018: 170
- 2018-2019: 150
- 2019-2020: 128

DEGREES AWARDED

- 2016-2017: 35
- 2017-2018: 33
- 2018-2019: 26

RETENTION BY ACADEMIC PROGRAM

- 2016-2017: 90.0%
- 2017-2018: 81.0%
- 2018-2019: 79.0%
Business Administration Department Dashboard
Bachelor of Business Administration with concentration in Human Resources Management

TOTAL ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS

DISTRIBUTION OF STUDENT APPLICATION (BY ALTERNATIVE)

TOTAL ENROLLMENT BY GENDER

Female  Male
Articulated Transfer Program
UPR-Carolina toward Bachelor of Hotel and Restaurant Management
Business Administration Department Dashboard

Articulated Transfer Program UPR-Carolina toward Bachelor of Hotel and Restaurant Management

FRESHMAN DISTRIBUTION

RETENTION BY ACADEMIC PROGRAM

TOTAL ENROLLMENT DISTRIBUTION

TOTAL ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS
TOTAL ENROLLMENT BY GENDER

- 2016-2017: 6 Female, 3 Male
- 2017-2018: 0 Female, 1 Male
- 2018-2019: 4 Female, 1 Male
- 2019-2020: 7 Female, 0 Male

DISTRIBUTION OF STUDENT APPLICATION (BY ALTERNATIVE)


Articulated Transfer Program UPR-Carolina toward Bachelor of Hotel and Restaurant Management