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ACADEMIC PROGRAMS

• Bachelor of Business Administration, through its six areas of emphasis:
  - Finance
  - General Program
  - Computer Information Systems
  - Human Resources Management

• Articulated Transfer Program with the UPR-Carolina for a Bachelor:
  - Hotel and Restaurant Management.

• Business Administration Department offers concentrations increased in the following academic programs:
  - Finance
  - Accounting
  - Marketing
  - Computer Information Systems
  - Human Resources

• Business Administration Department offers lower concentrations in the following academic programs:
  - Electronic Technology
  - Elementary Education
  - Human Resources
  - Information Systems
  - General Accounting
  - Management Accounting
  - Financial Accounting
  - Office Systems
  - Political Science
  - Psychology
  - Sociology

INSTITUTIONAL ACCREDITATION AND LICENSE

• Licensed by the Puerto Rico Council on Higher Education (PRCHE) since 1997 (Certification Num. 2007-097 PRCHE).

PROFESSIONAL ACCREDITATIONS

• Association of Collegiate Business Schools and Programs (ACBSP)
Freshman Distribution (CONTINUATION)

- Bachelor of General Program:

- Bachelor of Computer Information Systems:

- Bachelor of Human Resources Management:

- Bachelor of Hotel and Restaurant Management:

TOTAL ENROLLMENT DISTRIBUTION

- Bachelor of Accounting:

- Bachelor of Finance:
Total Enrollment Distribution (CONTINUATION)

- Bachelor of Marketing:
- Bachelor of General Program:
- Bachelor of Computer Information Systems:
- Bachelor of Human Resources Management:
- Articulated Transfer Program with the UPR-Carolina for a Bachelor of Hotel and Restaurant Management:

DEGREES AWARDED

- Bachelor of Accounting:
Degrees Awarded (Continuation)

- Bachelor of Finance:
  - 2014-2015: 12
  - 2015-2016: 10
  - 2016-2017: 17

- Bachelor of Marketing:
  - 2014-2015: 48
  - 2015-2016: 38
  - 2016-2017: 47

- Bachelor of Computer Information Systems:
  - 2014-2015: 9
  - 2015-2016: 6
  - 2016-2017: 16

- Bachelor of Human Resources Management:
  - 2014-2015: 43
  - 2015-2016: 36
  - 2016-2017: 35

- Bachelor of General Program:
  - 2014-2015: 8
  - 2015-2016: 11
  - 2016-2017: 8

- Bachelor of Accounting:
  - 2014-2015: 83.0%
  - 2015-2016: 86.0%
  - 2016-2017: 89.0%

Retention by Academic Program

- Bachelor of Accounting:
  - 2014-2015: 85.0%
  - 2015-2016: 86.0%
  - 2016-2017: 89.0%
Retention by Academic Program (Continuation)

- Bachelor of Finance:
  - 2014-2015: 100.0%
  - 2015-2016: 94.0%
  - 2016-2017: 73.0%

- Bachelor of Marketing:
  - 2014-2015: 100.0%
  - 2015-2016: 79.0%
  - 2016-2017: 86.0%

- Bachelor of General Program:
  - 2014-2015: 59.0%
  - 2015-2016: 81.0%
  - 2016-2017: 73.0%

- Bachelor of Computer Information Systems:
  - 2014-2015: 50.0%
  - 2015-2016: 88.0%
  - 2016-2017: 83.0%

- Bachelor of Human Resources Management:
  - 2014-2015: 67.0%
  - 2015-2016: 90.0%
  - 2016-2017: 90.0%

- Articulated Transfer Program with the UPR-Carolina for a Bachelor of Hotel and Restaurant Management:
  - 2014-2015: 43.0%
  - 2015-2016: 25.0%
  - 2016-2017: 60.0%
ENROLLMENT OF PART-TIME AND FULL-TIME STUDENTS

- Bachelor of Accounting
- Bachelor of Finance:
- Bachelor of Marketing:
- Bachelor of Computer Information Systems
- Bachelor of General Program:
- Bachelor of Human Resources Management:
Enrollment of Part-Time and Full-Time Students (Continuation)
- Articulated Transfer Program with the UPR-Carolina for a Bachelor of Hotel and Restaurant Management:

Distribution of Student Application (By Alternative) - Continuation
- Bachelor of Finance:

Distribution of Student Application (By Alternative)
- Bachelor of Accounting:

- Bachelor of Marketing:
Distribution of Student Application (By Alternative)

- Bachelor of General Program:
  - Bachelor of Computer Information Systems
  - Bachelor of Human Resources Management
  - Articulated Transfer Program with the UPR-Carolina for a Bachelor of Hotel and Restaurant Management